2011 NORTHWEST MEDICAL CENTER COMMUNITY REPORT

Tomorrow’s Technology, Here Today.

First Open Heart Surgical Patient, Adrian Jamison
No other field of work combines caring, competence, communication and life impacting actions at a higher and more important level. Each of the employees at Northwest Medical Center plays an important part in continuing to provide our community with outstanding care and services. As we continue to move forward with our success, our priority is to provide extraordinary care and further exceed patient expectations.

In 2010, we ventured to offer program and facility advancements in order to better serve our patients. These advancements are all part of our continual effort to bring the highest quality care to the residents of West Broward County. We look forward to the opportunities 2011 brings and to be your hospital of choice for comprehensive care and superior experience.

We are constantly expanding our range of programs to increase our already high quality of care to enhance the patient and family experience.

Northwest Medical Center Executive Leadership Team

Administrative Team (from left to right): Cathy Philpott, CNO; Andrea Pinion, VP of Human Resources; Stacy Modlin, COO; Dianne Goldenberg, CEO; Leslie Leibowitz, Dir. of Nursing; Gary Mervak, CFO
Adrian Jamison with Dr. Jonathan Hoffberger, Cardiothoracic Surgeon, Dr. Mark Korenge, Anesthesiologist, and Cardiovascular OR Team
First Open Heart Surgical Patient

“I couldn’t have asked for a more qualified and closer knit family than those who took exceptional care of me at such a critical time.”
Northwest Medical Center – Margate, FL

Northwest Medical Center Leadership Team

Dianne Goldenberg - Chief Executive Officer
Stacy Modlin - Chief Operating Officer
Cathy Philpott - Chief Nursing Officer
Gary Mervak - Chief Financial Officer

“The staff at Northwest Medical Center strive to deliver exceptional care to our patients every day. Every employee has one common goal, which is to ensure a high level of patient satisfaction.”

– Chantal Gaston, RN
Medical/Telemetry Charge Nurse (6th Floor)
About HCA
HCA’s roots date back to 1968 when Dr. Thomas Frist, Sr. led a group of physicians to build a hospital in Nashville, Tennessee. Over four decades of hard work and dedication have made HCA – Hospital Corporation of America – the nation’s leading provider of quality healthcare services, with locally managed facilities that include approximately 164 hospitals and 106 outpatient surgery centers in 20 states, and throughout Great Britain.

In Florida, there are 41 hospitals and 33 surgery centers, three division offices, and several other service facilities affiliated with HCA.

About HCA East Florida Division
The East Florida Division, located in Ft. Lauderdale, encompasses 12 hospitals in South Florida and the Treasure Coast area in addition to multiple ambulatory surgery centers and imaging centers, a supply chain center, and an integrated regional laboratory. Together, the network employs more than 13,900 individuals and has close to 5,000 physicians on staff.

Our Hospitals by Market:

**Treasure Coast Market**
- Lawnwood Regional Medical Center & Heart Institute
- Raulerson Hospital
- St. Lucie Medical Center

**Palm Beach Market**
- Columbia Hospital
- JFK Medical Center
- Palms West Hospital

**Broward Market**
- Northwest Medical Center
- Plantation General Hospital
- University Hospital and Medical Center
- Westside Regional Medical Center

**Miami/Dade Market**
- Aventura Hospital and Medical Center
- Kendall Regional Medical Center

Technology
We are upgrading technology at an unprecedented rate to ensure we can continue to provide clinical excellence and optimal patient outcomes. From a new CyberKnife™ at JFK Medical Center and a Synergy S at Aventura Hospital and Medical Center for the latest in cancer fighting technology to the Electronic Health Record (EHR), our facilities have integrated wireless and digital technology through all modalities. Robotics is another strong focus – we now offer eight Robotic programs – enabling surgeons to perform precision work with very small incisions and faster recovery.
Community Impact Summary*

**Northwest’s Statistics**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Patients Treated</td>
<td>69,776</td>
</tr>
<tr>
<td>Annual Hospital Admissions</td>
<td>13,224</td>
</tr>
<tr>
<td>Annual Emergency Visits</td>
<td>40,835</td>
</tr>
<tr>
<td>Total Medicaid Patients Treated</td>
<td>13,140</td>
</tr>
<tr>
<td>Medicaid Market Share¹</td>
<td>14.7%</td>
</tr>
<tr>
<td>Total Uninsured Patients Treated²</td>
<td>11,323</td>
</tr>
<tr>
<td>Uninsured Care Market Share³</td>
<td>10.1%</td>
</tr>
</tbody>
</table>

¹ does not include outpatients  
² excludes Medicaid patients treated

**HCA East Florida Facilities and Services**

<table>
<thead>
<tr>
<th>Service</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospitals</td>
<td>12</td>
</tr>
<tr>
<td>Surgery Centers</td>
<td>12</td>
</tr>
<tr>
<td>Diagnostic Imaging Centers</td>
<td>6</td>
</tr>
<tr>
<td>Psychiatric Care Facilities</td>
<td>5</td>
</tr>
<tr>
<td>Regional Laboratory</td>
<td>1</td>
</tr>
<tr>
<td>Graduate Medical Education Programs</td>
<td>7</td>
</tr>
<tr>
<td>Number of Licensed Beds</td>
<td>3,394</td>
</tr>
</tbody>
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**HCA East Florida Hospital Family**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Employees</td>
<td>13,926</td>
</tr>
<tr>
<td>Total Physicians</td>
<td>4,465</td>
</tr>
<tr>
<td>Total Volunteers</td>
<td>1,307</td>
</tr>
</tbody>
</table>

*Report reflects fiscal year 2010

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**Bringing State-Of-The-Art Technology To South Florida**

The da Vinci® Robot offers the latest in robotically-assisted minimally invasive surgery. The da Vinci® Robot is being used for minimally invasive prostate, thoracic, general and gynecological surgeries in several of our hospitals. The use of this advanced technology provides patients with less trauma and pain, minimal scarring, faster recovery and shorter hospital stays.
## Northwest’s Economic Impact

<table>
<thead>
<tr>
<th>Component</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL Salaries &amp; Benefits</td>
<td>$70,359,000</td>
</tr>
<tr>
<td>Cost of Charity &amp; Uncompensated Care</td>
<td>$14,049,000</td>
</tr>
<tr>
<td><strong>Taxes Paid</strong></td>
<td></td>
</tr>
<tr>
<td>Federal Income Tax</td>
<td>$326,000</td>
</tr>
<tr>
<td>State Income Tax</td>
<td>$46,000</td>
</tr>
<tr>
<td>Indigent Care Tax</td>
<td>$1,967,000</td>
</tr>
<tr>
<td>Property Tax</td>
<td>$964,000</td>
</tr>
<tr>
<td>Sales Tax</td>
<td>$684,000</td>
</tr>
<tr>
<td>Unemployment Tax</td>
<td>$95,000</td>
</tr>
<tr>
<td>Other Local Tax</td>
<td>—</td>
</tr>
<tr>
<td><strong>TOTAL Taxes</strong></td>
<td>$4,082,000</td>
</tr>
<tr>
<td>Capital Investment¹</td>
<td>$6,337,000</td>
</tr>
<tr>
<td>Total Local Vendor Support</td>
<td>$11,158,000</td>
</tr>
<tr>
<td>Minority &amp; Women Owned Business Support</td>
<td>$912,000</td>
</tr>
<tr>
<td>Physician Specialty Coverage in the ED</td>
<td>$1,623,000</td>
</tr>
<tr>
<td><strong>TOTAL Economic Impact</strong></td>
<td>$107,608,000</td>
</tr>
</tbody>
</table>

¹ 5 year annual average

![Pie chart showing the breakdown of Northwest’s Economic Impact](attachment:image.png)
Giving Back to the Community

A partial list of the organizations benefiting from Northwest Medical Center’s involvement:

- American Cancer Society
- American Heart Association
- Coral Springs Chamber of Commerce
- Cougar Baseball Club
- HCA Hope Fund
- Latin Chamber of Commerce
- March of Dimes
- Mothers Against Drunk Driving
- Margate Chamber of Commerce
- Parkland Chamber of Commerce
- Step Up for Students
- Sunrise Chamber of Commerce
- United Way

Community Support

Northwest Medical Center is an affiliate of HCA East Florida. Our employees provide both financial and volunteer support to countless civic organizations, schools, colleges, city projects, nonprofit and charitable organizations in their communities.

Uninsured/Underinsured Patient Education

HCA East Florida Hospitals are committed to helping uninsured/underinsured patients who qualify for local and state health benefits. Each hospital offers on-site benefit education and Medicaid enrollment assistance.

Volunteering

In 2010, HCA East Florida hospital employees and volunteers dedicated 377,444 hours of patient and family support. Events include participation in building homes with Habitat for Humanity, Making Strides for the American Cancer Society, and promoting wellness and education through complimentary health screenings and lectures. We sponsor the Team Storm Riders cycling team which ranked 49th in the country for raising funds for the National Multiple Sclerosis Society, with riding members from our hospitals’ staff.

Helio Castroneves

Helio Castroneves, three time Indy 500 Champion, spokesperson for HCA East Florida, takes time out of his busy schedule to visit pediatric patients.
Consult-A-Nurse® Healthcare Referral & Information

Consult-A-Nurse® is a free service from our HCA Hospitals designed to provide you with physician referrals and health information. Our nurses are available 24 hours a day by phone at 1-866-4-HCA-DOCS (1-866-442-2362).

Physician Referral – Our service makes finding a doctor easier by providing information about physicians affiliated with HCA hospitals, including medical specialty, skills and experience, physicians who are accepting new patients, and office hours and location.

Health Information – Our registered nurses provide consultation and answer health-related questions.

Awards and Recognition

In 2010 many awards and recognitions were given to Northwest Medical Center (NWMC), acknowledging not only the outstanding patient care and services provided but also the outreach efforts that support various civic, government and community groups. NWMC performed their first open heart surgery with great success in August and plans to break ground for a new two story cardiac tower February 2011. Northwest Medical Center’s Emergency Department and Cardiac Cath team continues to improve their door to balloon time for patients presenting with Acute Myocardial Infarction.

In 2010, our door-to-balloon times improved from 72 minutes to 65 minutes. The Centers for Medicare and Medicaid Services (CMS), the Joint Commission and many other organizations have agreed that a door-to-balloon time of 90 minutes or less is optimal. In conjunction with Northwest’s commitment to superior cardiac care, the team was granted the American Heart Association/American Stroke Association’s Get With The Guidelines® Stroke Silver Plus Performance Achievement Award. This award recognizes Northwest Medical Center’s commitment and success in implementing a higher standard of stroke care by ensuring that stroke patients receive treatment according to nationally accepted standards and recommendations. NWMC also acquired the da Vinci® Robot Surgical System. The da Vinci Robot allows the residents of Broward County to undergo minimally invasive procedures such as Hysterectomies, Myomectomies, Oophorectomies, Prostatectomies and Sleeve Gastrectomies.

Step Up for Students

Since 2005, HCA has redirected corporate income tax to the Step Up for Students program. Through this gift, low-income students receive a K-12 scholarship enabling them to receive a quality education tailored for their specific needs. It is well documented that a “one size fits all” education is not the best approach for every student. Families with the means may choose the perfect school for their child, but that’s simply not an option for many people. Through this program children who qualify for the National School Lunch Program can receive scholarships. Qualifying parents can use these grants to send their child to the public or private school that best meets their child’s needs.

Patrick Schwend, Scholarship Recipient

Patrick’s transformation was almost immediate. “They challenge your skills in every class,” he said. “It’s really personal. You build a relationship with the teachers”

Step Up for Students Program1 $55,475,000
# of Low-Income Student Scholarships 14,351

1 Represents 6 year contribution for HCA Hospitals in the state of Florida
**Quality and Patient Safety**

“Putting Patients First” is the foundation of our culture and passion for quality healthcare. Many of the initiatives we implement serve as national models for the industry today.

### hCare Electronic Health Record (EHR)

With EHR, access to patient health information is simplified by improving the quality, effectiveness, and efficiency of healthcare by immediately providing clinicians with accurate information needed to provide optimum patient care. It is our belief that EHR will be one of the most fundamental support systems for optimizing the quality of healthcare that we provide in our facilities.

### hCare Hub/Mobility Physician Portal

The hCare hub portal integrates the Electronic Medical Record of our physician practices to our hospitals with the portal interface, allowing physicians access to their patients’ clinical records, allowing for more efficient use of their time and resources with information at their fingertips, both on their office computers and via smart phone mobile technology.

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### hCare Access

HCA is excited to bring to our physicians and their office staff a faster and more convenient remote login solution “hCare Access.” Whether using a PC, MAC, or iPad, physicians have access to the same clinical applications they currently use at the hospital from virtually anywhere. Connection time is 75% faster than prior remote access solutions, and Single Sign-On Password Management is available.

### Computerized Provider Order Entry (CPOE)

CPOE is patient safety technology that allows providers to place orders directly into the clinical information system, checking each order against the patient’s allergies, and other pertinent clinical information. Providers are alerted to any potential contraindications or interactions at the time the orders are placed. HCA East Florida is moving to a streamlined process that eliminates opportunities for medical error. In addition to the safety checks, provider orders go immediately to the department(s) that will implement/initiate the order, leading to more timely and efficient patient care. We have implemented this system in all of our hospitals’ Emergency Departments and hospital-wide at St. Lucie Medical Center. All facilities of HCA East Florida will implement CPOE hospital-wide in 2011.

### Electronic Bar-Coded Medication Administration

HCA East Florida has implemented eMAR in all of our hospitals to prevent medication errors and improve patient safety. The critical components of this safety technology are bar-coded armbands, bar-coded medications, and safety checks within the eMAR software. Each patient receives an armband with their own unique bar code. Before a medication is administered, the bar code on the patient armband and the bar code on the medication are scanned allowing the nurse, or therapist, to verify the right patient...
is receiving the right drug in the right dose at the right time. The software checks each medication against the patient’s drug history and lab results. If conflicts or potential drug interactions are identified, warnings alert the nurse to double check, verify and/or call the doctor before administering the medication.

HCA’s results with eMAR have been instrumental in encouraging the FDA to develop a standardized bar code system for use throughout the pharmaceutical industry and at all hospitals to improve patient safety.

Bar Code Transfusion Administration enables clinicians to scan the existing patient ID band and the bar code on the blood product to ensure that the correct product is being issued and delivered to the correct patient for administration. This capability is similar to the functionality introduced by the eMAR & Bar Coding project (now, BCMA, “Bar Code-enabled Medication Administration”).

Picture Archiving and Communications Systems (PACs) & MUSE
The PACs system stores digital versions of patients’ clinical images such as CT and PET scans, MRIs and XRs so that they can be readily accessed by our clinicians at the hospital or at a remote location. The MUSE system digitizes EKG tracings, allowing for easy access for clinicians.

Voice Recognition System
This system creates efficiency in our radiology departments by allowing our physicians to report their clinical findings directly on a system that recognizes their voice, eliminating the delays often caused by transcriptions. The report then gets reviewed on screen by the radiologist where it can be corrected, signed, and sent for utilization by other clinicians usually within a 30 minute time frame.

Emergency Department Management Module (EDM)
The Emergency Department Management Module (EDM) is used to manage the flow of patients through the emergency department from the patients’ arrival into the department through their departure. Both CPOE and eMAR fully integrate into EDM allowing for streamline communication of orders and medication administration between physicians and Emergency Department staff. EDM is also the technology that allows HCA East Florida to measure and track ER wait times accurately and in a timely manner.

Telehealth
HCA East Florida Division is piloting at JFK Medical Center the ability to monitor patients from a distance using electronic devices to record and send measurements of patient vital signs. Telehealth technologies are evolving to provide both patients and healthcare professionals with real-time interactive health systems that can engage both patients and their care management teams more fully in the treatment of their conditions. Upon discharge, patients are monitored and managed from home.

“When I was informed that I would need to have a Minimally Invasive Hysterectomy and that the surgery would be performed with the da Vinci® Robot, I must say I was a little more than skeptical. I was extremely pleased with the attentiveness of the staff and the quick recovery time and minimal scarring the da Vinci® Robot offers.”

— Beverly Rosado

First Minimally Invasive Robotic Surgery Patient
Specialized Care

Emergency Department Excellence
For the past few years, the entire HCA East Florida Division has been working diligently to improve the effectiveness and efficiency of its Emergency Rooms. Our strong focus on enhancing care and improving ER processes has dramatically reduced wait times to below national averages. In fact, we’re so successful, average ER wait times are available to the public. Using various innovative methods, local residents have immediate access to average ER wait times. Patients have easy access to an estimate of how long they will have to wait to receive care in the ER, therefore providing them with the resources to make informed medical decisions about their urgent needs when seconds count. Wait times for all of our hospitals are updated every 30 minutes and are available on:

- **Via text message:** Text “ER” to 23000
- **iPhone Web Application:** [http://er.hcaeastflorida.com](http://er.hcaeastflorida.com)
- **iPhone “iTriage” Application:** AppStore
- **Roadside Digital Billboards throughout our region.**

Since the ER wait times campaign was so successful with the communities we serve, we are now offering ER wait times for our hospitals with pediatrics. Our customers will be able to text ERKids to 23000 and have access to immediate average ER wait times for children’s emergency care.

Bariatric Surgery
Northwest Medical Center is one of the few hospitals in South Florida recognized by insurance companies as a Center of Excellence For Bariatric Surgery. Along with the physiological impact of morbid obesity, there are significant medical health issues that affect the body’s mechanical and metabolic functions. These co-morbidities affect nearly every organ in the body and produce serious illnesses including diabetes, heart disease, gall bladder disease, gastroesophageal reflux disease, sleep apnea, respiratory insufficiency, high cholesterol, and arthritic symptoms of weight bearing joints, just to name a few.

Northwest Medical Center is accredited by the Surgical Review Committee (SRC). This prestigious designation is granted to institutions who have demonstrated required resources to perform safe bariatric surgery, and have excellent short and long-term outcomes. Being know as a Center of Excellence for Bariatric Surgery has its benefits. They are, among others, patient safety and advocacy, continuous improvement of bariatric surgery through comparisons of patient selection, operative procedures and individualized care plans.

Our specially trained surgical team, bariatric unit nursing staff, and other clinical personnel afford you the multifaceted standards, complex patient management and intricate guidelines that rule the bariatric field today.

Legendary coach Don Shula, spokesperson for HCA’s East Florida Division hospitals
The surgical experts at Northwest now offer the da Vinci® Surgical System to perform Sleeve Gastrectomies, or surgical removal of a portion of the stomach. Northwest is the only hospital in Broward and Palm Beach counties to offer this procedure. The small incisions, from one-centimeter to two-centimeters long, allow for patients to have less pain, blood lost, risk of infection and quicker recovery than standard surgery.

Oncology Services
At Northwest Medical Center we promote the importance of cancer education, screening and early detection. When identifying cancer, the earlier the diagnosis is made, the better chance of a cure. Northwest Medical Center utilizes the most advanced techniques to identify the nature and extent of the specific disease.

Our employees, physicians, volunteers and other partners work very hard to provide our patients with an exceptional level of caring, competence and customer service. Northwest Medical Center gives our neighbors more quality healthcare choices. We offer treatment for all stages of life, in fact we’ve been providing patients with a full range of diagnostic, treatment and support services, as well as the highest standard of care for more than thirty years.

Northwest Medical Center utilizes techniques to identify the nature and extent of the specific disease such as Digital Mammography, Bronchoscopy, Computerized Tomography (CT), Endoscopy, Fluoroscopy, Ultrasound, Magnetic Resonance Imaging (MRI), and Positron Emission Tomography (PET).

In addition to the newest minimally invasive procedures and access to innovative research based approaches, we offer patients the benefits of all major treatment methods including surgery and medical oncology. Our interdisciplinary approach includes monthly Tumor Board meetings and Tumor Registry.

The Pink Power Network provides a comprehensive approach for women with breast health needs, from comprehensive diagnostic services, to breast pain or malignancy, specialty consultations, and multidisciplinary treatment plans. The healthcare professionals at Northwest Medical Center, Plantation General Hospital, University Hospital and Medical Center, and Westside Regional Medical Center work collectively to offer preventative measures for their patients and have earned an outstanding reputation for its dedication in helping patients fight breast cancer on all fronts. Various treatments offered within the network are but not limited to:
- Breast Ultrasounds
- Breast MRI
- Biopsies
- Stereotactic Biopsies
- Breast Surgery
- Breast Reconstruction

Robotic Surgery
The use of robotics at Northwest Medical Center takes minimally invasive techniques into a new era, further minimizing the physical and emotional impact of surgery.
Specialized Care (continued)

on patients. Surgeries are performed through small incisions, which replace the large incisions needed for conventional open surgeries. Robotic technology takes surgery beyond the limits of the human hand, introducing precise, versatile instrument movement combined with three-dimensional visualization of the operative site. Patient benefits include less trauma and pain, minimal scarring, less blood loss, faster recovery and shorter hospital stays.

At Northwest Medical Center, we’re not just about future-ready and savvy treatments, but also about ensuring that you’re always in a powerful state of mind. We want you to have more control of your health, treatment, and recovery. The da Vinci® Surgical System is available for treatment of Uterine Fibroids, Prostate Disease, Obesity and other gynecological diagnoses that may require surgery including; Hysterectomies, Oophorectomies, Myomectomies, Ovarian Cystectomies, Prostatectomies, and Sleeve Gastrectomies.

Heart & Vascular Institute

The Heart and Vascular Institute at Northwest Medical Center opened its doors to the community in August 2010. The Heart and Vascular Institute is the only Cardiac Level II licensed program in Northwest Broward County. Patients will be able to continue their heart-related care at the hospital, making it more convenient for their families during the recovery process. The expansion and construction of the Heart and Vascular Institute includes two Open Heart Operating Room Suites, a Cardiovascular Intensive Care Unit, and a Cardiovascular Progressive Care Unit. The new program will provide further enhancement to our existing services:

- State of the art coronary imaging services featuring Computed Tomography Angiogram (CTA)
- Experienced Cardiothoracic Surgeons, Cardiologists, Electrophysiologists, and Cardiac Anesthesiologists
- Excellent clinical staff

Cardiac Services

The Cardiac Services at Northwest Medical Center (NWMC) bring together the collaborative efforts and experience of highly skilled physician specialists, nurses, technologists and other cardiovascular health professionals. Our cardiac services encompass a full range of diagnostic modalities and interventional procedures. Comprised of a team of experienced cardiologists, anesthesiologists, interventional radiologists, pulmonologists and internists, these specialists combine their expertise and knowledge to provide our patients the latest scientific advances in their respective fields.

The team at Northwest Medical Center perform primary percutaneous coronary intervention (PCI) services, which means our facility has emergency coronary angioplasty available to our patients 24 hours per day, 7 day per week.

This initiative along with our stroke certification are two very tangible steps that we have taken to become the tertiary hospital of choice for our community. As we continue along this path of growth and development of our service lines and clinical programs, we are very proud to be a facility that is continually investing and adding services to meet the changing and growing needs of our community.

Door-to-balloon time is the speed in which a hospital can perform angioplasty or other coronary intervention in a patient who’s having a myocardial infarction or heart attack. Door-to-balloon time is a very specific measure of quality, and it starts when a patient enters the door of a healthcare facility. It involves everything from prompt diagnosis of the heart attack, the patient agreeing to have a heart catheterization and being transported to the Cardiac Catheterization Laboratory, to the physician being able to open the blood vessel.
Door-to-balloon time is important because we know that the faster we’re able to re-establish blood flow to a blocked artery, the better the outcome for the patient. Most patients have a blood clot that is obstructing blood flow, so the more quickly we can restore blood flow to that part of the heart, the less heart damage and the lower mortality we have. By intervening quickly, we can rescue the heart muscle.

Our cardiac catheterization “cath” lab is equipped with the latest medical technology and available 24-hours a day for emergency services. These catheter-based procedures may reduce the risks and recovery time found in traditional surgical approaches. The benefits of catheter based interventions include shorter hospital stays, reduced recovery time without the pain of a large incision, and less visible surgical scarring. These procedures can be performed on both the heart and peripheral blood vessels.

The Echocardiography Department is integrated within the cardiovascular department and has highly trained sonographers specialized in cardiac care. The Echocardiography Department specializes in echocardiography, transesophageal echocardiography and pediatrics.

**Maternity/Newborn Services**

You are about to experience one of life’s greatest joys! At Northwest Medical Center we understand that for a newborn baby, first impressions are everything. That’s why we are dedicated to providing the most caring and comfortable childbirth experience possible. From the earliest stages of your pregnancy we’re here for you every step of the way to answer your questions, address your concerns and share your excitement.

When the big day arrives, our private Labor-Delivery-Recovery (LDR) rooms offer comfort and luxury along with the latest medical technology and a highly skilled medical team. Each LDR room is equipped with the most sophisticated medical technology available and beautifully appointed with home-like décor. The LDR room provides a warm, loving environment where the family can relax and bond with the new arrival in comfort and safety.

We encourage “rooming in.” In keeping with our philosophy of family-centered maternity care, you may have your baby with you throughout your entire hospital stay.

The Labor and Delivery and Post Partum Rooms went under renovations at the end of 2010. You will feel right at home in our newly renovated and upgraded rooms designed with new moms and families in mind.

**Pediatrics**

Seeing the world from a kid’s perspective. That’s where our care begins. Our staff is trained to do everything possible to make you and your child feel welcome, safe and secure.

Our pediatric emergency department is open 24 hours a day – because you can never anticipate when a child will get sick! We are committed to providing the highest quality, family centered healthcare to children via a full spectrum of medical and surgical services. Our skilled physicians, nurses, therapists and other healthcare professionals are dedicated to providing innovative treatment in a facility that is both technologically advanced and child-friendly.

From the reassuring compassion of our doctors and specialty-trained staff to the home-like design of our pediatric unit we’ll do everything possible to make you and your child comfortable.

Our pediatricians are available 24/7 to manage any necessary admissions. We are honored to be entrusted with those you hold so dear and we can assure we will devote all our resources to your child’s wellness.
iTriage

HCA and East Florida
As a community service, iTriage is brought to you by your local HCA facility. iTriage provides access to medical information on thousands of symptoms, diseases, and medical procedures.

Helping You Make Better Healthcare Decisions
iTriage was developed by two Colorado emergency physicians to put better medical information into their patients’ hands. Drs. Peter Hudson and Wayne Guerra have now empowered an entire nation of healthcare consumers with a comprehensive and revolutionary acute care decision tool.

Accessibility
iTriage is available as a free app for iPhone®, Android™, Blackberry® & Palm® Smartphones or at www.iTriageHealth.com

Check Your Symptoms
Search or browse our database of thousands of symptoms for possible causes.

Research Diseases and Procedures
Read disease descriptions and get information about tests and treatment. Search for images or video and find doctor/nurse advice lines.

Additional Features
- ER Wait Times where available
- Healthcare Cost Information
- Physician/Hospital Quality Reports
- Access To Your Personal Health Record
Follow Us on Social Media
Social Media has become an important method of conversation for our communities. All of our 12 hospitals can be accessed through Facebook and Twitter and there is a video library available on YouTube. Be up-to-date on the latest technologies, services, and our community involvement.

Our hospitals’ websites don’t just give you information, they interact with you while giving you information. Social media gives you the ability to communicate with us directly and that is important to us.

- Social networking now accounts for 22% of all time spent online in the US
- A total of 234 million people age 13 and older in the US used mobile devices to access the internet
- Twitter processed more than one billion tweets in December 2010 and averages almost 40 million tweets per day.
- The number of social media users age 65 and older grew 100 percent throughout 2010, so that one in four people in that age group are now part of a social networking site.
Northwest Medical Center – Margate, FL

Use your smart phone to download directions to Northwest Medical Center. Simply download a QR decoder app and take a picture of the code at left.
NORTHWEST MEDICAL CENTER
The direction to turn for quality care

Northwest Medical Center
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Margate, FL 33063
954-974-0400
www.northwestmed.com